

Acquisition Brief — MentalIntegrity.com / MentalIntegrity.org



Asset overview / Executive snapshot

Domain names

- **MentalIntegrity.com** (primary asset)
- **MentalIntegrity.org** (complementary, institution-oriented asset)

Nature

- Descriptive **.com / .org domain pair** designed as a **neutral banner** for the emerging **right to mental integrity** in the age of neurotechnology and AI.
- Potential future label for a “**Mental Integrity Framework / Observatory / Initiative**” at international or regional level.

Scope

- Covers the intersection of **neurotechnologies** (brain–computer interfaces, consumer neurotech, neuro-data), **AI-driven influence on cognition and emotions**, and **fundamental rights / neurorights** (mental privacy, cognitive liberty, mental integrity, psychological continuity). [PMC+1](#)
- Intended as a **conceptual and documentary space**: frameworks, observatories, guidelines, indices, research coalitions, academic / policy resources.

Not included

- No medical, psychological or therapeutic service.
- No clinical device, diagnostic, treatment or digital mental-health application.
- No legal, financial, investment or clinical advice.
- No claim to be a regulator, standard-setting body, certification scheme or official UN / intergovernmental programme.

Ownership & independence

- Privately owned descriptive digital assets, with **no affiliation** to any State, public authority, intergovernmental organisation, company, foundation or advocacy group.
- Any future institutional, academic, public or private use would be entirely **designed, funded and governed by the acquirer**, under its own legal and ethical responsibilities.

Contacts (illustrative)

- **Website:** MentalIntegrity.com
 - **Email:** contact@mentalintegrity.com (*placeholder – to be aligned with acquirer infrastructure*)
 - **LinkedIn:** potential future page “Mental Integrity Framework / Observatory”
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1. Purpose of this document

This Acquisition Brief is intended for **Boards, C-suites, public institutions, regulators, foundations and research alliances** evaluating the strategic interest of the **MentalIntegrity.com / MentalIntegrity.org** pair.

It aims to:

1. Clarify the **conceptual perimeter** of “mental integrity” and its relation to neurotechnologies and AI. [OUP Academic+1](#)
 2. Summarise the **regulatory and ethical momentum** around neurorights and the protection of the mind. [PMC+1](#)
 3. Outline the **market and technology context** in which mental integrity is becoming a central governance question. [Parlement Européen+1](#)
 4. Describe potential **strategic use-cases** for the domain pair.
 5. Provide a **secure, litigation-aware acquisition path** focused on the domain names as intangible digital assets, separate from any services or solutions.
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2. Context & definitions

2.1 Neurotechnologies and neuro-data

“Neurotechnology” here refers to **tools that measure, influence or interact with brain activity or mental states**, including:

- **Clinical and non-clinical brain–computer interfaces (BCI)**
- EEG headsets and wearables capturing **neuro-data** for gaming, wellness, productivity or research
- Neuromodulation devices and stimulation technologies
- Neuro-imaging and neuro-monitoring systems

These technologies are moving rapidly from clinical to **consumer and workplace** environments, with data often processed in cloud infrastructures outside the user’s jurisdiction. [Parlement Européen+1](#)

2.2 Neurorights

“Neurorights” is an umbrella term for **proposed or emerging human rights protections** relating to a person’s cerebral and mental domain. A frequently cited cluster includes: **cognitive liberty, mental privacy, mental integrity and psychological continuity**. [PMC+1](#)

2.3 Mental integrity

Within this family, **mental integrity** is increasingly discussed as a **human right protecting individuals against harmful interference with their mental states and processes** — including manipulation, coercion, non-consensual alteration of thoughts or emotions, or invasive extraction of mental content. [PMC+1](#)

It can be understood as:

- A **complement** to classical privacy (which focuses on information disclosed or inferred), by emphasising protection of **what is received, how it is processed, and how the person can continue to think freely**.
- A bridge between **physical integrity** and **freedom of thought**, applied to contexts where neurotechnology or AI-mediated environments can **read from or write to** the human mind. [Taylor & Francis Online+1](#)

3. Regulatory & ethical momentum (2021–2030)

Over the 2021–2030 horizon, **mental integrity** is moving from an academic concept to a **recognised category in constitutional, human-rights and policy debates**:

- **Constitutional and legislative initiatives**: Chile has amended its constitution and adopted specific legislation to protect **mental integrity and neurodata**, positioning neurorights as a new frontier of human-rights protection. [Future of Privacy Forum+2ActuIA+2](#)

- **Regional and international bodies:** the **Council of Europe**, the **UN Human Rights system** and specialised expert groups are examining how existing rights to physical and mental integrity and freedom of thought apply to neurotechnologies and AI-mediated interventions. [Conseil de l'Europe+2](#)[Conseil de l'Europe+2](#)
- **UNESCO** has launched work on a **global ethical framework for neurotechnology** and dedicated events and expert groups to neurorights and neurodata. [UNESCO+2](#)[UNESCO+2](#)
- **Academic and policy literature** increasingly analyses **mental integrity** as a distinct right requiring protection against both invasive neurotechnology and ubiquitous digital influence. [Taylor & Francis Online+3](#)[OUP Academic+3](#)[PMC+3](#)

The trajectory is clear: “**mental integrity**” is **consolidating as a reference term** for a cluster of legal, ethical and policy questions around the human mind in a data- and AI-driven environment.

4. Market & technology landscape (Neurotech & AI)

4.1 Neurotechnology markets

- The **consumer and workplace neurotech market** (EEG headsets, productivity devices, wellness and gaming BCIs) is expanding quickly, with devices increasingly marketed directly to individuals and organisations. [Parlement Européen+1](#)
- **Clinical neurotechnologies** (deep-brain stimulation, neuro-prosthetics, rehabilitation interfaces) create new dependencies between patients and data / device providers. [SpringerLink+1](#)
- **Neuro-marketing and attention-tracking tools** blur boundaries between research, persuasion and behavioural optimisation. [Conseil de l'Europe+1](#)

Neuro-data are increasingly treated as **highly sensitive information**, given their potential to reveal or alter cognitive and emotional states.

4.2 AI-driven influence

In parallel, **AI-driven platforms** (recommender systems, immersive environments, generative media, targeted advertising) shape **what people see, feel and decide**, raising concerns about:

- large-scale **behavioural and emotional manipulation**,
- opaque **nudging architectures**,

- convergence with **wearables, AR/VR and neurotech** that can measure and modulate attention, affect and intent. [Taylor & Francis Online+1](#)

The combination of AI, data-rich environments and neurotechnology creates a **new class of risks** for **mental integrity, autonomy and psychological continuity**.

5. Why the phrase “mental integrity” matters

5.1 A serious, multi-lingual, rights-compatible expression

The expression “**mental integrity**”:

- Is already present in **human-rights discourse, constitutional law and bioethics**, often paired with physical integrity and freedom of thought. [jme.bmj.com+2Taylor & Francis Online+2](#)
- Translates naturally into major languages (**intégrité mentale, integridad mental, integrità mentale**, etc.), making it suitable for **multilateral, cross-regional frameworks**.
- Signals a **broad, human-centred focus**: not just data, not just devices, but the **coherence, autonomy and dignity of the person’s mental life**.

5.2 Relationship to neighbouring notions

- **Mental privacy** focuses on protecting **access to mental content** (thoughts, emotions, intentions).
- **Cognitive liberty** emphasises **freedom to choose whether and how to use neurotechnologies or cognitive enhancement**.
- **Psychological continuity** addresses the **preservation of one’s identity and narrative over time**. [PMC+2thecrsss.com+2](#)

Mental integrity can serve as the **umbrella concept** under which these themes are articulated, especially when neurotechnology and AI influence both **what is inside the mind and how it is shaped from the outside**.

For Boards and public authorities, it provides a **clear, non-slogan term** that is compatible with existing notions of integrity, dignity and freedom of thought.

6. Role of MentalIntegrity.com & MentalIntegrity.org

6.1 Neutral banner for a future framework

The **MentalIntegrity.com / MentalIntegrity.org** pair is positioned as:

- A **neutral, non-commercial label** under which a future **Mental Integrity Framework / Observatory / Alliance** could be operated by legitimate institutions (UN agencies, regional organisations, foundations, academic consortia, or multi-stakeholder initiatives).
- A **single, intuitive reference point** for:
 - principles and guidelines on mental integrity and neurorights,
 - observatories tracking laws, jurisprudence and standards,
 - indices or dashboards on neurotech governance and AI-mediated influence on cognition,
 - research networks and coalitions.

6.2 .com / .org pairing

- **MentalIntegrity.com:**
 - suitable for a **global framework, initiative or reference resource** that speaks to a broad audience of institutions, companies and the public;
 - can host briefs, concept notes, observatory outputs, scenario analysis and high-level principles.
- **MentalIntegrity.org:**
 - naturally aligned with a **foundation, NGO, alliance or academic / civil-society coalition** dedicated to neurorights and mental integrity;
 - can serve as the home of a **governance body, secretariat or research hub**, should a future acquirer decide to structure such an entity.

Both domains are currently **empty of services**: they do not operate any medical, psychological, data-processing or AI systems.

6.3 Relation to adjacent thematic assets (illustrative)

Depending on its strategy, an acquirer might decide to articulate **MentalIntegrity.com / .org** with other descriptive assets in the broader **neurotechnology, AI and risk-governance space**, such as:

- **BCIaccess.ai / BCIaccess.com** — access, interfaces and usability of brain-computer interfaces.
- **BCIsafety.org / BCIsafety.ai** — safety, testing and assurance of neurotech devices.

- **NeuralAccess.ai / Neuromax.ai** — governance and oversight of neural data and neuro-AI systems.
- **GlobalRiskArchitecture.com** — overarching framework on systemic risk, where mental-integrity risks can be one dimension.

These examples are **purely illustrative**. The present brief concerns **only** the MentalIntegrity.com and MentalIntegrity.org domain names; any future bundle or coordination would be at the sole discretion of the acquirer.

7. Strategic use-cases & potential buyers

Without prescribing any model, the MentalIntegrity.com / .org pair can support several **high-value strategic scenarios**:

1. Global Mental Integrity Observatory / Alliance

- International observatory tracking neurotechnology deployment, neurorights debates, jurisprudence and incidents affecting mental integrity.
- Hosted under MentalIntegrity.org with MentalIntegrity.com as the public-facing hub.

2. Neuro-Rights Framework or Charter

- Platform for a **Mental Integrity Framework**, charter or set of guidelines adopted by States, regulators, industry and civil-society organisations.
- Reference site for principles, case studies and implementation roadmaps.

3. Ethics & governance flagship for a major actor

- A large **neurotech or AI company**, financial institution or technology consortium could use the domains as the **home of its flagship commitment to mental integrity**, separating public-interest governance from product branding.

4. Independent research & litigation resource

- Repository for **jurisprudence, strategic litigation, research and policy analysis** on violations of mental integrity, mental privacy and cognitive liberty.
- Could support academic centres, human-rights organisations or impact litigation strategies.

5. Certification / assurance language (non-regulatory)

- If future standards emerge (e.g. “Mental Integrity by Design”), the domains could host **non-binding criteria, maturity models and indices** used by insurers, auditors or rating agencies, subject to appropriate institutional governance.

Potential acquirers include:

- **UN agencies and intergovernmental organisations** dealing with human rights, digital governance, health or science.
- **Regional organisations** (e.g. Council of Europe, regional human-rights courts, development banks).
- **Foundations and NGOs** focused on digital rights, mental health, neuroethics or AI governance.
- **Global technology companies**, neurotech manufacturers, platforms and insurers seeking a **credible, neutral framework** to demonstrate leadership on neurorights.

This brief **does not suggest any price or valuation**; it focuses solely on the **strategic nature of the naming asset**.

8. Legal & ethical safeguards (about this website)

Any website operated under **MentalIntegrity.com** or **MentalIntegrity.org** should, as a matter of prudence, adopt a **clear, conservative risk posture** aligned with:

- **Nature of the asset**
 - Descriptive, informational **digital asset**; not a medical, therapeutic or diagnostic tool.
 - No claim to be an **official standard, authority, court, regulator or certification body**.
- **No health, psychological or legal service**
 - No clinical advice, psychological counselling, emergency or crisis service.
 - No individual assessment, scoring or profiling of mental states.
 - No legal, regulatory, financial or investment advice.
- **Data & privacy**
 - By default, no collection or processing of **neuro-data, health data, or other sensitive data**.

- If minimal analytics or contact forms are implemented, they should be limited, transparent and compliant with applicable data-protection laws.
 - **Intended audience**
 - Policy-makers, regulators, Boards, researchers, advocacy groups and companies working on neurotechnology and AI governance — **not patients, not individual users seeking medical or psychological help.**
 - **Responsibility of acquirer**
 - Any future framework, methodology, observatory, standard or alliance operated under the domain names will be **designed, validated and supervised** by the acquirer under its own **Legal, Ethics, Risk and Compliance** functions.
 - The current owner offers **only the domain names** and any associated explanatory materials, without operational involvement in future uses.
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9. Illustrative acquisition process

A typical institutional acquisition process for **MentalIntegrity.com / MentalIntegrity.org** can follow a **secure, well-documented sequence** focused on the domain names as intangible assets:

1. Initial contact & eligibility

- Expression of interest by a public body, foundation, company or consortium with a credible mandate related to neurorights, human rights, neurotechnology or AI governance.

2. Non-disclosure agreement (NDA)

- Mutual NDA covering valuation discussions, strategic intentions and any non-public information exchanged.

3. Strategic dialogue

- High-level exchanges on intended use (framework, observatory, alliance, standard, research hub, etc.), branding constraints and timing.
- Clarification that the transaction concerns **domain names only**, unless explicitly extended.

4. Formal offer

- Submission of a written offer (price, conditions, timeline, governance expectations, communication preferences).

5. Escrow & transfer

- Use of an **escrow service or equivalent mechanism** to secure payment and DNS transfer, aligned with institutional procurement rules.

6. Closing & communication

- Transfer of MentalIntegrity.com and MentalIntegrity.org to the acquirer's registrar accounts.
- Optional joint announcement or silent closing, depending on the acquirer's communication strategy.

Important notice

This document is **purely descriptive**. It does **not** constitute legal, financial, medical, investment or regulatory advice, and does not create any form of partnership, endorsement or obligation for any institution. Any decision to acquire or operate the domains must be taken independently by the interested party, under its own governance and applicable law.